

January 31, 2018

TWO INNISFIL FAMILIES POOL RESOURCES TO INVEST IN RADIANCE

Chad Hutcheon and Michael McCarthy are brothers-in-law who live with their families in the Town of Innisfil.

When DIAM Developments recently launched sales at their Radiance community, close to Lake Simcoe, the two families pooled their resources and bought a new townhome as an investment.

Why? Because they understand firsthand “the appeal of this charming town.”

Chad, his wife and three children moved to Innisfil over 15 years ago, and the McCarthys and their two children visited them often. “The more we experienced Innisfil, the more we appreciated the opportunities here,” Mike McCarthy says. “The area is growing, but there is still a small-town feel. Properties are larger, nicer and more affordable than in Toronto. We moved here eight years ago, and we all love it. We know other families will too.”

They are correct. The first release of Radiance Phase 1 sold out quickly, and DIAM is preparing for the launch of the second release in early Spring 2018. “Radiance residents will enjoy cottage-like living all year long,” Chad Hutcheon says, “and everything families need is right here.” Chad works in sales, and Michael is a self-employed farrier, so both men are on the road a lot, but found Innisfil a great home base.

Mike adds, “This community is located at 7th Line and Webster Boulevard, close to local amenities and minutes to Barrie and the GTA via Highway 400 and GO Transit.

“Plus, the contemporary design is something different for this town. We think the way the rooftop terraces are designed is amazing. We all believe that Radiance will be in demand for years to come,” he adds.

Chad agrees. “The look is more like Toronto architecture. With new GO Train station being built here, we’ll get Torontonians looking for Lake Simcoe living within

a commutable and comfortable distance. They will find these prices good, and with the maintenance element of the community, they'll have more time to enjoy life. Also, with the new rule on mortgage rates this year, rental accommodations in Innisfil will be in high demand."

The two families purchased a 1,900+ square-foot (including roof terrace), three-bedroom residence because of its spacious design and layout. "It's very modern looking with clean lines and high-end finishes," Chad says. "We are absolutely happy with the standard features the developer offers." Mike adds, "From the terrace, the residents will be able to see the Lake."

Both men say the salespeople were easy to work with, and they are glad they acted quickly. "We had the very first appointment when the community opened to VIP registrants," Mike says. "And, when we saw others in the Presentation Centre actually buying, we looked at each other, selected a lot and went for it. We're all very excited."

The Presentation Centre will reopen in early Spring as DIAM Developments prepares for the next release. For more information, register at RadianceInnisfil.ca or call [905-497-6993](tel:905-497-6993).